## **The Connecticut General Assembly**

## **House Democrats**



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## REP. CHRIS PERONE LAUDS "MADE IN CT" BILL

House Chair of the legislature's Commerce Committee State Representative **Chris Perone** (**D-Norwalk**) lauded House passage of a bill that would allow state manufacturers to add a "made-in-CT" logo to their locally produced products.

<u>H.B. #5426</u> would require the Department of Economic and Community Development (DECD) to create the "Connecticut Made" designation and make it available to state manufacturers for their use.

**Rep. Perone,** in introducing the bill on the House floor said, "This is a simple, yet meaningful concept to showcase what we can do and pride ourselves with the finished product."

According to figures cited by **Perone** during the house floor introduction, Connecticut's manufacturing is a \$25+ billion industry.

"This logo would be available to state manufacturing companies to use at their own discretion," **Rep. Perone** noted. "There are nine other states with similar measures in place that effectively serve as a marketing tool to promote local businesses. Given our state's commitment to manufacturing, having our own logo makes a lot of sense."

The measure now moves to the Senate for consideration. The 2016 Legislative Session adjourns May 4.

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